



MCKENDREE
UNIVERSITY

Master of Business Administration-International Business

2007-2008

MBA International Business Course Work

(12 classes—36 hours)

MBA 621

Accounting for
Managers

MBA 622

Economics of the Firm

MBA 623

Business Research
Methods & Applications

MBA 625

Legal Issues for
Managers

MBA 631

Corporate Finance

MBA 641

Electronic Commerce

MBA 643

Marketing Management

MBA 651

Global Organization &
Management

MBA 653

Stakeholder
Management and
Ethics

MBA 655

International Marketing
Management

MBA 657

Global Social, Political
and Economic Issues

MBA 661

Corporate Strategy and
Leadership

MBA 690

International Research
Project

Cultivate an International Competitive Advantage

The Master of Business Administration Curriculum is designed to provide students with the knowledge and skills essential for success at the highest levels of modern business and public organizations. These courses combine the theoretical knowledge studied in the foundation courses with analytical, problem solving, leadership, and communication skills applied to the specific topic of the course.

Students who successfully complete this curriculum are able

to apply quantitative decision methodologies, effective human relations skills, strong leadership abilities, and effective communication in oral and written forms.

The International MBA consists of 12 courses that provide students with specialized knowledge and skills focusing on International Business issues. A choice of two of the following three courses are added to the basic MBA curriculum to further explore international issues:



MBA 655

International Marketing
Management

MBA 657 Global Social,
Political, and Economic
Issues

MBA 690 International
Field Research Project

Education for the Real World.

The McKendree University Kentucky Campuses MBA program is designed to meet the needs of the working adult. It is expected that students entering the program will have at least two years of professional experience and may be employed while they pursue their studies.

Contact Information

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