



MCKENDREE
UNIVERSITY

Master of Business Administration (MBA)

Traditional MBA Course Work (12 classes—36 hours)

MBA 621

Accounting for
Managers

MBA 622

Economics of the Firm

MBA 623

Business Research
Methods & Applications

MBA 625

Legal Issues for
Managers

MBA 631

Corporate Finance

MBA 632

Investments & Financial
Markets

MBA 641

Electronic Commerce

MBA 642

Customers &
Competitive
Advantages

MBA 643

Marketing Management

MBA 651

Global Organization &
Management

MBA 653

Stakeholder
Management & Ethics

MBA 661

Corporate Strategy &
Leadership

Thinking MBA? Think McKendree.

The McKendree University Master of Business Administration program focuses on integrated learning experiences which allow students to develop problem solving and team building skills in an environment where they can learn from both the faculty and each other. The program is designed for students who desire a broad understanding of business and organizational operations.

All MBA courses

incorporate individual and group work, written assignments and oral presentations.

The course work component of the MBA presents a balance of theory and application that focuses on situation analysis, problem solving, teamwork, and communication.

Classes are scheduled during the evening or weekend hours and incorporate blended learning techniques. Students may enroll in one or more courses per



semester. Classes are taught in a seven (7) week format. The program can be completed in as little as 22 months.

Education for the Real World.

The McKendree University Kentucky Campuses MBA program is designed to meet the needs of the working adult. It is expected that students entering the program will have at least two years of professional experience and may be employed while they pursue their studies.

Contact Information

Louisville Campus

11850 Commonwealth Dr.
Louisville, KY 40299
1-877-862-1952
502-266-6696
jlatkisson@mckendree.edu

Radcliff Campus

1635 W. Lincoln Trail Blvd.
Radcliff, KY 40160
1-877-319-3576
270-351-5003
clredmon@mckendree.edu